

EXERCISE GROUP FITNESS PARTY A HIT!



July 28th was the date, and The Cutting Room (19 W. 24th St., NYC) was the place. And what was the special event being celebrated? An action-packed joint promotional party between the WNBF & INBF, Chelo Publishing and fitness expert Andy Troy, C.S.C.S. The goal of the affair was to promote Andy's The Bedroom Workout DVD and Best Body, Natural Bodybuilding & Fitness and Exercise For Men magazines, which featured reviews and stories on the exciting exercise DVD.

The event also benefited the NYU Medical Center, Prostate Cancer Unit, with The Cutting Room donating a portion of all proceeds from drink sales to the hospital.

On hand to mingle with the huge crowd were NB&F (new 11/05 issue) cover models Angela Mraz and Nando Sala. Both natural stars autographed issues that were passed out to fans. Also in attendance was bodybuilding champion and model Gerard Dente, president of nutritional company MHP. Gerard gave away 50 autographed copies of his groundbreaking Macrobiotic Nutrition book, as well as 10 one-month supplies of Amidren – a new 40 and over male hormone modulating formula from MHP.

Other natural stars included Best Body Swimsuit Contest champion and WNBF Figure pro Amy Llinas, WNBF Figure pro Tara Marie Segundo, INBF Long Island champ T.J. Lynch and INBF natural star Daniel Florestan.

Steve Downs (NB&F Editor) and Michelle McIvor (Best Body Editor) were on hand to rep the magazines, and they awarded three one-year subscriptions of each magazine to lucky fans, in addition to passing out T-shirts and free magazine issues.

New York's Synergy Fitness Club (4 Park Avenue) donated two 3-month memberships to the party, as well as one 6-month membership as a grand prize, which were handed out to three lucky fans in a special prize drawing.

Photography by Steve Downs

